

■ THE
■ HALLMARK

Version 1.0

MAKE YOUR MARK

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ABOUT THE HALLMARK

A New Icon in the City



Artist's Impression



Artist's Impression

THE HALLMARK IS A PROUD NEW
ICON IN VIETNAM'S MOST DYNAMIC
AND ADVANCED ECONOMIC,
CULTURAL, AND BUSINESS HUB

Neighboring a picturesque green park, the contemporary convention center, and a cosmopolitan performing arts center, The Hallmark is a 30-story landmark commercial tower in central Thu Thiem. With sweeping views in every direction of the city and easy access to countless conveniences, the modern tower is as stylish and sophisticated as it is technologically advanced. Ideal for companies of all sizes, whether international or domestic, The Hallmark, a Grade A+ office building, is a grand statement for any business.

Green Mark Design



LOCATION

The Appeal of Thu Thiem

Ho Chi Minh City is one of the region's most exciting destinations, with Thu Thiem serving as its newest up-and-coming precinct. Surrounded by Districts 1, 4, 7, and Binh Thanh, the future CBD has earned the attention of residents while making an impression across Asia and beyond.

Seamlessly connected with wide boulevards, future metro stations, and five bridges, including a pedestrian bridge to District 1, the ward will also be home to multiple schools, hospitals, and parks, as well as a new convention center, performing arts center, art museum, sports arena, and marina.



Artist's Impression



THE
HALLMARK

A hub for business, leisure, and culture,
THU THIEM REPRESENTS THE FUTURE OF WORK
and is the ANSWER TO EVERY BUSINESS NEED

Artist's Impression

Bitexco

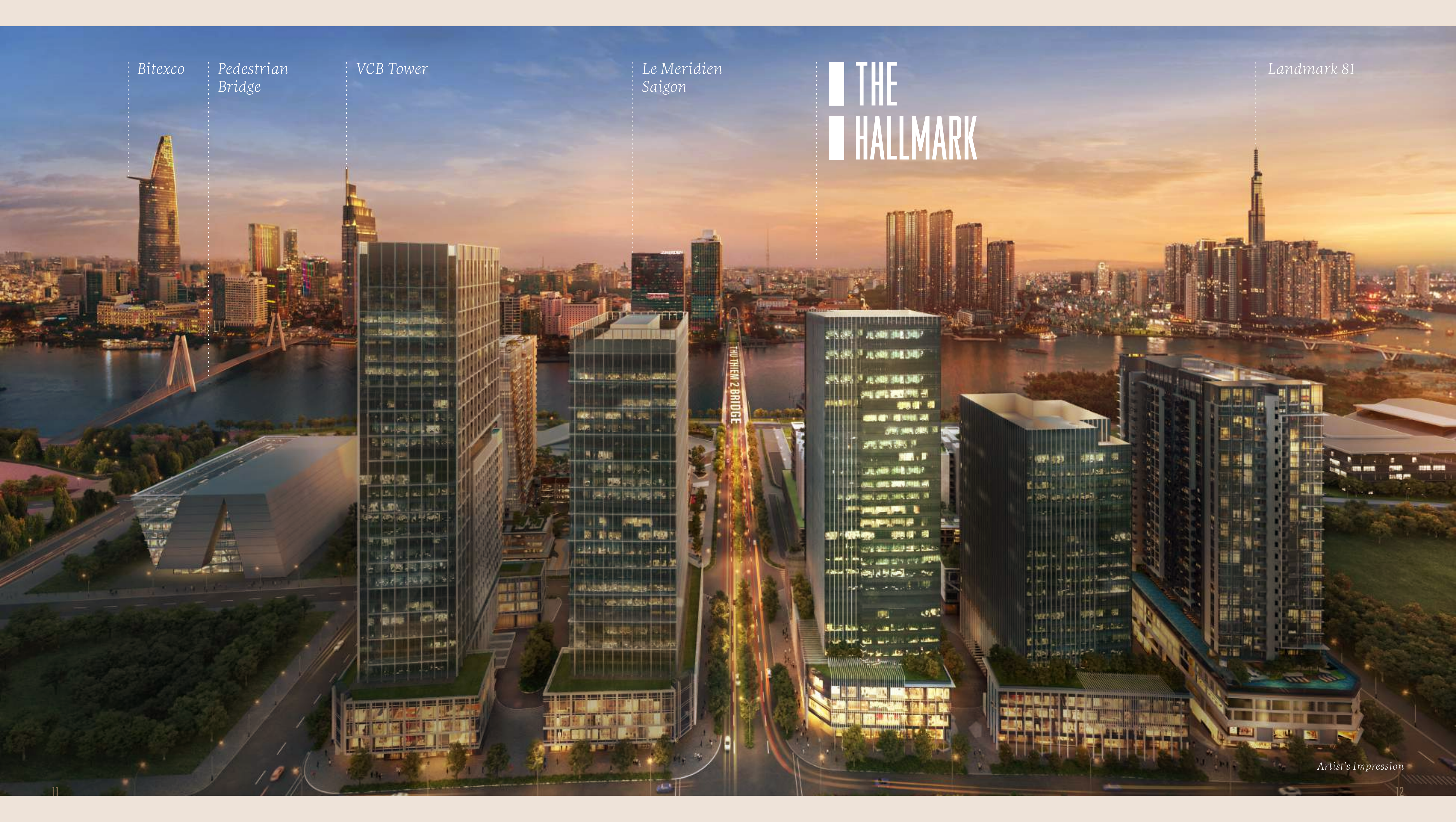
Pedestrian Bridge

VCB Tower

Le Meridien Saigon

Landmark 81

THE HALLMARK



A Landmark Location

Steps away from the Central Plaza Park and adjacent to the convention center and future opera hall in the burgeoning Thu Thiem District, The Hallmark sits in an unbeatable location within the vibrant new CBD. With every business need and modern convenience at their fingertips, the cosmopolitan professional will enjoy neighboring entry to the city's most elegant arts, humanities, and lifestyle experiences. Its location boasts a five-minute walk to the HCMC Ba Son Metro and a ten-minute walk to the historic CBD, The Hallmark is a beacon for any company looking to make a mark on Vietnam.



Artist's Impression

DISTRICT 1

2 minutes

DISTRICT 7

10 minutes

BINH THANH

5 minutes

TSN AIRPORT

30 minutes

DISTRICT 4

7 minutes

LONG THANH AIRPORT

50 minutes



Thu Duc City

LONG THANH INTERNATIONAL AIRPORT
50 minutes

District 7

District 4

District 1

Thu Thiem
NUA

LANDMARK 81

THU THIEM BRIDGE

METRO BASON STATION

INTERCONTINENTAL SAIGON

LE MERIDIEN SAIGON

NOTRE DAME CATHEDRAL

PARK HYATT SAIGON

OPERA HOUSE

TAN SON NHAT INTERNATIONAL AIRPORT
30 minutes

LE THANH TON

BEN THANH MARKET

BITEXCO

BACH DANG RIVERSIDE PARK

PEDESTRIAN BRIDGE

OPERA HOUSE

THU THIEM 2 BRIDGE

CONVENTION CENTER

THE HALLMARK

METROPOLE THU THIEM

CENTRAL PLAZA PARK

CENTRAL LAKE

CITY HALL

INTERNATIONAL HOSPITAL

MARINA COMPLEX

MAI CHI THO

SALA CITY

SOUTHERN DELTA RESEARCH

SPORT ARENA

SPORTS STADIUM

THU THIEM TUNNEL

HO CHI MINH MUSEUM

THU THIEM 3 BRIDGE

SOUTHERN DELTA RESORT

AQUA PARK

THU THIEM 4 BRIDGE

DINH TIEN HOANG
LE DUAN
TON DUC THANG

NGUYEN THI MINH KHAI
NGUYEN HUU CANH

(CRESCENT BOULEVARD)
D6
TRAN BACH DANG

CENTRAL LAKE ROAD
NGUYEN CO THACH

TRAN NAU

LUONG DINH CUA

LONG THANH - DAU GIAY EXPRESSWAY



TAKE PRIDE IN
being part of
A PROGRESSIVE PROFESSIONAL
community



ARCHITECTURAL CONCEPT

Setting THE BAR



A MODERN AND TIMELESS TOWER
DESIGNED WITH TENANTS'
PROFESSIONAL NEEDS IN MIND,
THE HALLMARK IS A COMMANDING
PRESENCE ON THE HCMC SKYLINE

From the grand entry to the dedicated
outdoor meeting spaces throughout,
The Hallmark is a flexible, expansive,
state-of-the-art offer in every respect.

Artist's Impression

Built for Success

Outfitted with three levels of dedicated parking, The Hallmark is seamlessly integrated with public transport and major traffic routes. Upon entry, a vibrant, sophisticated multi-volume lobby welcomes tenants and their guests each day while celebrating the city's vibrant streetscapes. Beyond the lobby, reflecting pandemic-inspired expectations, smart AI-driven lifts, open passageways, and hospital-grade air filtration systems are just the beginning of The Hallmark's consideration of tenants' current and future needs.



FEATURING FLEXIBLE FLOORPLATES THAT ACCOMMODATE DIVERSELY SIZED BUSINESSES WITH EASE, THE HALLMARK CATERS AS WELL TO AMBITIOUS START-UPS NEEDING EFFICIENCY AND SCALABILITY TO BUILD THRIVING CULTURES AS IT DOES TO COMMANDING MULTINATIONAL CORPORATIONS REQUIRING LARGER MULTI-LEVEL FOOTPRINTS FOR THEIR TOP-TIER TALENT.

Offices incorporate optimized views which maximize natural light for improved productivity and inspiration. Furthermore, in line with changing health standards, hospital-grade HEPA air filters ensure the healthiest indoor air quality possible while a 30mm-double glazing façade and passive cooling systems help reduce energy usage.





From a New Perspective

Beyond functional spaces, The Hallmark dials up wellness and lifestyle experiences for premium comfort. The 5th-floor Sky Terrace features a wraparound veranda with shaded meeting areas, café seating, and lounge decks with sweeping panoramic views of District 1 and the Saigon River.

The outdoor terrace is brimming with lush vegetation and invites tenants and their guests to rest, reflect, and recharge throughout the day.

Artist's Impression

Artist's Impression



Surrounded by retail, residential, commercial, and lifestyle spaces,
THE HALLMARK IS REplete WITH ALL OF THE SERVICES AND AMENITIES
expected of A GRADE A+ DEVELOPMENT

KEY PROJECT FIGURES

*Experience
Thu Thiem's first
Grade A+ office
building*



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Office Floors

4 RETAIL FLOORS

Retail, Essential Services,
Rooftop Bar & Restaurant

68,000 M²

Total GFA

54,500 M²

Total NLA

1,600 - 2,300 M²

NLA p/floor

1,800 M²

Net Average p/floor

2,75 M

Ceiling Height

WHY THE HALLMARK

A New Exciting Offer in the Market

Newly built with top-quality interiors and exteriors, high-end facilities, and modern technology, The Hallmark is the most exciting, comfortable, and exclusive office tower in the market.



A PERFECT BALANCE BETWEEN WORK AND LIFE

Lifestyle-centric facilities and breakout spaces, along with the communal 5th floor, Sky Terrace, and retail podium ensure no lack of space, greenery, or inspiration.



AN UNBEATABLE LOCATION FOR TENANTS AND THEIR GUESTS

Centrally located within the new CBD and in a prime location in the city, tenants will easily attract top talent, be proud to bring clients to their office, and never worry about commute times or infrastructure.



MUTUAL UNDERSTANDING AND COMMITMENT TO THE ENVIRONMENT

Understanding the importance of environmental commitments held by each company, The Hallmark makes sustainability a top priority. A proud recipient of Singapore's Green Mark Design award, we never stop pursuing the best for tenants.

STELLAR PROFESSIONAL MANAGEMENT

Managed by a dedicated team of professionals, no issue is too small. All information is clearly defined and legalities are transparent and accessible. Our list of prestigious and reputable partners only adds to tenants' peace of mind.





Premium Features

OUTDOOR, SHARED, & GREEN AREAS

Rooftop, Ground Floor, 5/F Podium
and Sky Terrace

SECURITY

The latest in building management systems (BMS), unifying private access cards, 24/7 camera surveillance, and rapid algorithmic responsiveness

ARRIVAL EXPERIENCE

Dedicated private drop-off area, with lush green surroundings, and welcoming reception area

INTEGRATED ACCESS CONTROL

Contactless technology using personalized QR codes allows tenants to easily come and go with a nod to health and safety, maintained normalcy, and a seamless experience. The technology is simple and effective without overcomplicating the matter



BUILDING MANAGEMENT

International standard, Grade A+ management

BUILDING SIGNAGE

Rooftop and building availability

EFFICIENCY

Efficient net central core design with raised floors (100mm)

RENTABLE STORAGE SPACE

Available upon request

PARKING SYSTEM

Three dedicated basements for car and motorbike parking; the stacker parking system shortens vehicle entry and retrieval times due to simultaneous horizontal and vertical movement. Charging stations for electric vehicles available

GREEN ACCREDITATION

Green Mark Design with additional operational accreditations in process

EXCLUSIVE RESTROOM

Floor 18 - 29 for VIP

EXTRA FACILITIES

Devoted drivers' lounge with bathroom and shower accommodations



Artist's Impression



Artist's Impression

FAÇADE/CURTAIN WALL

Heat absorbing, 30mm-double glazing façade ensures better noise occlusion, effective thermal performance, and maximized comfort

AIR-CONDITIONING SYSTEM

High-performance air-conditioning system in conjunction with hospital-grade HEPA filters deliver fresh, clean air throughout

BATHROOM AMENITIES

Water efficient systems and sanitary fittings

PANTRY

Public wet pantry on each floor and upon request

ADVERTISING SUPPORT

Outdoor LED screens, internal and external signage possibilities upon request

SMART ELEVATORS

Equipped with 20 high-speed, AI-driven, load balancing, contactless smart elevators (Schindler). Office lifts: 16 high-speed lifts with destination control for low zone (levels 1-16) and high zone (levels 17-29); 3 parking lifts from three basements to the ground floor; 1 fire/service lift. Maximum 35 sec waiting time during peak times. Ventilated with hospital-grade filters and regularly disinfected

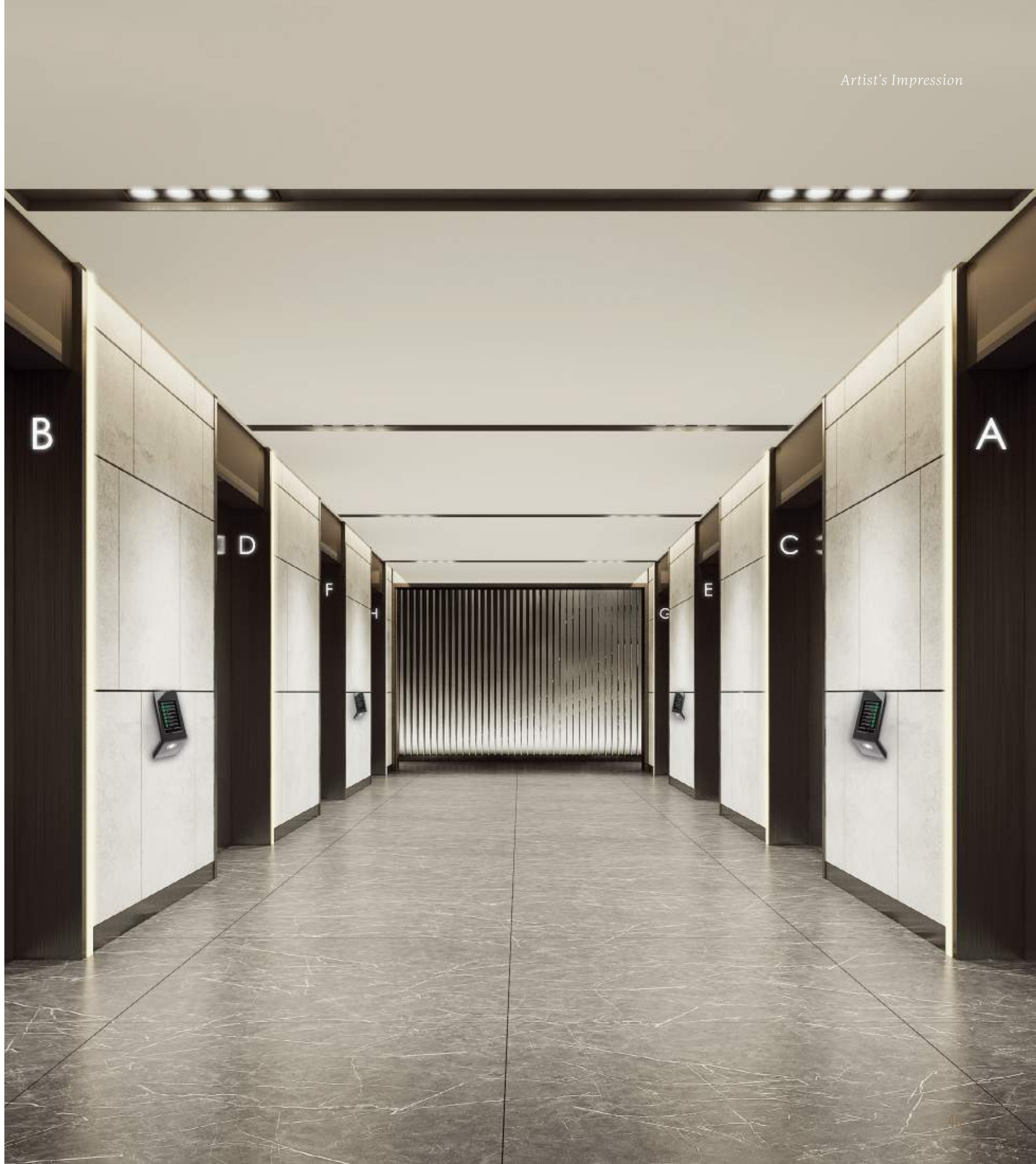
Floor Plan

SINGLE



Legend

- Office
- Corridor (Shared space)
- Elevator
- Toilet



Milestones

**01 JANUARY
2023**

Grand opening



**DECEMBER
2022**

Building
Certification

**OCTOBER
2022**

Fire Safety
Certification

**JULY
2022**

Building top-out

**NOVEMBER
2022**

Building Completion



**SEPTEMBER
2022**

Glass façade
installation



**DECEMBER
2021**

Completion of 3
basements, totaling
15,410 m²



**DECEMBER
2020**

Sitework and piling
began



**DECEMBER
2020**

Groundbreaking
ceremony

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